

# **Privacy Policy for Plagiarix**

Thank you for your interest in Plagiarix ("Plagiarix" "we," "us," "our"). Protecting your personal data is our highest priority. This privacy policy informs you about how your personal data is collected, stored, and used when you interact with Plagiarix.

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#### **Data Collection**

Plagiarix collects personal data to provide you with our plagiarism detection services. We gather data in two main ways:

- **Information You Provide**: This includes personal information that you affirmatively choose to submit to us, such as your name, email address, company name, job title, and other relevant information when you request a demo, subscribe to our newsletter, or contact us for support.
- Information from Your Usage: We may also collect information related to your interaction with our website, such as your IP address, browser type, operating system, pages visited, and time spent on the site. As well as data from communications you initiate with us (e.g., support requests).

This data helps us improve your experience and optimize the performance of our website. You may choose at any time not to provide your personal data, but this may limit your ability to access certain features.

#### How We Use Your Information

We use the information we collect from you in the following ways:

- **To personalize your experience and provide content**, services, and offers tailored to your needs.
- To process submissions and analyze them for plagiarism or Al-generated content.
- To respond to your inquiries, process your requests and improve the quality of our services.



- To send periodic emails regarding updates to our services or relevant offers that may interest you.
- To notify you about important changes.
- To follow up with you after a demo, meeting, or any other correspondence.
- To ensure compliance with legal obligations.

## Data Usage for Plagiarism Detection

When you upload documents for plagiarism detection, we analyze and process the content exclusively to provide plagiarism reports to you. This data is never used for other purposes, and we ensure that all documents are treated with the highest level of confidentiality.

• **OCR and Image-Based Data**: If you upload images or scanned documents, we may use Optical Character Recognition (OCR) to extract text for analysis. The same confidentiality measures apply to these documents as to regular text-based files.

## Your Rights

Under data protection laws, you have several rights concerning the personal data we hold. You may request:

- Access to Your Data: We can confirm what personal data we hold about you and the purposes for which it is being used.
- **Correction or Deletion**: You can request correction of any inaccurate information or deletion of your personal data.
- **Portability**: You may request a copy of your personal data for use with another service.
- **Opt-Out**: You can request that we stop processing your personal data at any time.

Please contact us if you wish to exercise any of these rights.

## How We Protect Your Information

We implement strong security measures to safeguard your personal data. These measures comply with international data protection standards and include encryption, secure data storage, and other best practices to prevent unauthorized access, loss, or misuse of your data.

## Third-Party Disclosures

We do not sell or trade your personal data to third parties. We may share personal data with trusted third-party providers only for the purpose of delivering our services, such as data storage and processing, but only with your consent. These third parties are bound by confidentiality agreements and are prohibited from using your data for any other purpose.

## Links to Third-Party Websites

Our website may contain links to third-party websites for informational purposes. Please note that we are not responsible for the content, privacy practices, or policies of these external sites



# Changes to This Policy

We reserve the right to modify or update this Privacy Policy at any time. All changes will be posted on our website, and the updated policy will take effect immediately upon publication. Your continued use of Plagiarix after any changes to this policy constitutes your acceptance of those changes.

#### **Cookies Policy**

We use cookies to enhance your experience on our website. Cookies are small files stored on your device that help us improve site functionality, personalize your experience, and analyze website usage. You can choose to disable cookies through your browser settings, but please note that some features of the site may not function properly without them.

# **Opt-Out Policy**

Customers can opt-out of receiving marketing emails from Plagiarix by clicking the "unsubscribe" link at the bottom of any email we send. We do not send marketing emails to students. If a customer opts out, they may still receive account-related emails about our services. We do not send emails on behalf of third parties.

#### **Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

Website: <u>plagiarix.com</u> Email: <u>info@plagiarix.com</u>